3 in 30: 3 Benefits of Using GoCo in 30 Minutes

3 Time-Saving Tech Automations Every HR Pro Needs

February 2025

Agenda

GoCo

3 Time-Saving Tech Automations Every HR Pro Needs

Meet the Speakers

Kayleigh Hansen

Marketing Campaigns
Manager

GoCo

Crismely Perez

Mid Market
Account Manager

GoCo

GoCo

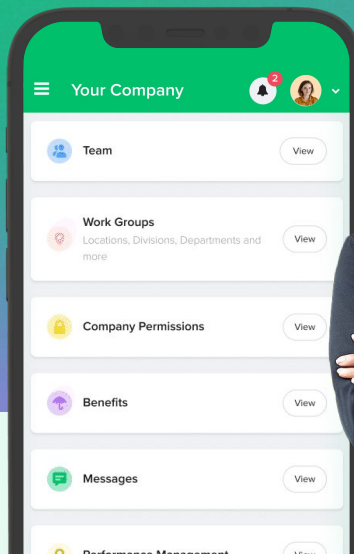| All-in-One	Modern Experience	Best-in-Class Service
Consolidate essential HR functions like onboarding, benefits, and payroll, so clients can streamline processes and house all HR data in one place.	Our modern, intuitive interface and automation tools enhance the employee journey and empower HR teams to maximize efficiency.	With a reliable and consistent live service team, your clients get excellent service and you get another partner in your corner as you support them.

The GoCo Difference

Capterra
★★★★★ 4.6

Software Advice.
★★★★★ 4.73

G2
★★★★★ 4.6

Your Company 2

Team — View

Work Groups
Locations, Divisions, Departments and more — View

Company Permissions — View

Benefits — View

Messages — View

HR Software You Can Trust.

Founded in 2015, thousands of clients have saved time with GoCo. Our team of 150+ is here to support you.

100% Clients save time weekly with GoCo*	**88%** Save time on Payroll*	**400k+** Platform users
9/10 Average rating of our Customer Service*	**10,000+** Businesses leverage the GoCo platform	

*Results from 2024 Client Survey

"I love how GoCo is an all in one HR application. I was running multiple programs for time tracking, request offs and discipline records and now I can do it all in one place and save time."

★★★★★

Caitlin A.

"Love Love Love the way GoCo simplifies all the functionality that we need."

And their team is absolutely best as resolving quickly any issues and working to implement any additional features we'd like to have.

★★★★★

Denise G.

Poll

Which HR process do you find most time-consuming?

A. Onboarding new employees

B. Managing compliance documentation

C. Performance evaluations

D. Approvals and processes

Defining HR Automation

- Streamlining HR tasks through technology, reducing manual effort.
- Ensuring compliance by standardizing processes and documentation.
- Improving efficiency with automated workflows, approvals, and notifications.
- Enhancing employee experience by making HR processes faster and more accessible.

Automation in HR: A Growing Trend

- The global HR technology market is projected to reach $39.90 billion by 2029.[1]

- Approximately 25% of organizations utilize automation or AI for HR tasks.[2]

- 85% of employers using AI or automation report time savings and increased efficiency.[2]

[1]Deel, [2]People Spheres

3 Time-Saving Tech Automations Every HR Pro Needs

Challenges in Implementing HR Automation

- Automating flawed processes can lead to inefficiencies.
- Overdependence on technology may reduce human interaction.
- Data governance and security concerns.

[1]Deel, [2]People Spheres

The Cost of Manual HR Processes

- Increased error rates in employee data management.
- Delayed onboarding leading to decreased productivity.
- Compliance risks due to inconsistent documentation.

[1]Deel, [2]People Spheres

Why HR Automation Matters

- Enhances accuracy and reduces human error.

- Frees up time for strategic initiatives.

- Ensures consistent compliance with regulations.

[1]Deel, [2]People Spheres

GoCo

Streamline Your Workflows with GoCo's Magic Flows

Automate routine HR tasks with customizable workflows.
Ensure consistency and compliance across processes.
Reduce manual effort and minimize errors.

See it in action!

Eliminate Paperwork Headaches with Magic Docs

Benefit #2

Simplify Document Management with GoCo's Magic Docs

Centralize all HR documents in a secure, digital repository.
Automate document creation, distribution, and storage.
Ensure compliance with automated document tracking.

See it in action!

Benefit #3

Enhance Employee Development with GoCo's Performance Tools

Automate performance review cycles and feedback collection.
Set and track employee goals seamlessly.
Gain insights with real-time performance analytics.

See it in action!

Let's Do Lattes!

Schedule a consultation with a GōCo expert to chat about how you can optimize compliance in your HR tech stack, and the coffee is on us.

goco.io/coffee

Book & complete your call in the next 2 weeks and we'll send you a Starbucks gift card!

Q&A

Questions?